

John Heissenbuttel, President

Phoenix Strategic Solutions

Phoenix Strategic Solutions specializes in providing facilitation between stakeholder groups on complex issues.

Prior to founding Phoenix Strategic Solutions, John worked for the American Forest & Paper Association from 1988 until June 2006. As Vice President of Forestry and Wood Products he managed domestic and international forestry efforts. John is known for providing the staff leadership to create, implement, and promote the Sustainable Forestry Initiative[®] (SFI) program. Under John's leadership, the SFI program became one of the largest internationally recognized sustainable forest management standards.

John is a past President of the Society of American Foresters and a graduate of Humboldt State University.